

LAZY BLOG TRAFFIC BOOSTERS



BY PAULO PERDU



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By Paulo Perdu

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For permissions contact: paulo@libertyblueprint.com

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Introduction: How To Increase Blog Visitors and Conversions... WITHOUT Writing More Blog Posts

Imagine getting triple the amount of traffic for the same amount of work you're doing now.

That's right.

The blog posts you've been writing can get even more traffic by simply **repurposing your content**.

Repurposing your content simply means turning those blog posts of yours into other types of content, **like audio and video**.

Now, if that sounds like extra work do not worry!

I have a "lazy" way of turning blog posts into podcasts and videos by, literally, clicking a few buttons.

Once you know my "lazy" ways you can **start attracting massive amounts of traffic through sources like Podcasts and YouTube... without having to record your own voice nor show your face!**

Imagine getting more visitors and conversions from a few clicks of a button.

And remember, this is all from **recycling content you already have!**

I plan on sharing this simple process with you in this guide.

Let's begin.

My Lazy Way To Turn Blog Posts Into Podcasts

If you're not "podcasting" you're missing out on a ton of potential traffic and customers.

For example... Did you know, **more than half** of the US population has listened to a podcast?

How about this... nearly $\frac{1}{4}$ of the population (68 million people) to podcasts **weekly**.

And more interestingly... 45% of monthly podcast listeners have **household incomes of over \$75,000**.¹

So how can you take advantage of this?

And, more specifically, how can you podcast **without** having to create your own studio or pay for voiceover artists?

My process is simple.

Simply use [A.I. software](#) that turns your blog posts into voiceovers!

Here's how it works...

1. Copy/paste your blog post into the [A.I. voiceover software](#)
2. Choose your preferred human-like voiceover
3. Generate and download

That's it!

Then I like to use [Spotify's Anchor tool](#) to upload these voiceovers into podcasts.

Unlike other podcasting solutions, [Anchor](#) is **free**. It allows for easy uploading, cool transitions, seamless distribution to major podcasting channels, and allows you to accept sponsorship or listener donations.

It really doesn't get any simpler than that.

Following this process allows you to attract more traffic and customers.

And podcasting itself can even turn into yet another source of income via sponsorship and donations.

Don't neglect this!

¹ (n.d.). 2021 Podcast Stats & Facts (New Research From Apr 2021). Retrieved from <https://www.podcastinsights.com/podcast-statistics/>

My Lazy Way To Turn Blog Posts Into Videos

I'm more of a writer myself.

But it's hard to ignore the **massive amounts of traffic and customers** that video hosting sites, like YouTube, can drive back to your website.

In fact, as I write this, YouTube gets about 35 **BILLION** visitors per month!

So how do you get traffic from sites like YouTube **without** having to get in front of a camera or set up a video recording studio?

The answer again is **A.I. software**.

I simply upload my blog posts to [this A.I. software](#).

Then, like magic, it automatically puts together relevant stock videos, adds captions, and music.

You can even add your own [A.I. created voiceover](#) (from the last chapter) into the video. Plus, there's a ton of other templates and visual design customizations available.

It's such a **simple** way to start getting more traffic and customers that it'd be foolish to not do this.

One important thing to note is that YouTube is **getting competitive**.

There's tons of people (even kids) now trying to make money as a youtuber and driving up competition.

So how do you overcome this?

Well, [here's a secret for ranking YouTube videos for buyer keywords and getting targeted visitors](#).

Do **not** just upload the video when the A.I. software is done making it and hope for the best.

Hope is **not** a solid plan.

[Use this secret](#) to make sure your video stands out from competition and attracts your ideal customers.

Follow this process and start watching your traffic (and sales) increase.

Conclusion

The past two pages contain my simple, lazy way to squeeze more traffic out from work you're already doing anyway.

Don't neglect these steps!

Watch how they drive more traffic and customers to your website.

Try it and when you have results to share... email me at paulo@libertyblueprint.com to tell me all about it.

If I have any more tips for blog owners I'll be emailing you with news.

If you were forwarded this report, [join my email list here](#).



About Paulo Perdu

Paulo Perdu made his first dollar online in 2010.

His [courses](#) help over 23,000 students in 167 countries to make their first dollar online, or even replace their jobs.

He has received over 1,300 reviews and an overall 4.5 instructor rating. He continually shares what's working today at LibertyBlueprint.com